

# **Corporate Sponsorship**

The **Rotary Club of Gaithersburg** along with the **Historic Emory Grove Rotary Club** is proud to sponsor Flags for our Heroes 2025. Your business can play a role in this tribute to the heroes in our lives – past and present. This is your opportunity to honor your company's heroes. They could be your employees, your customers, or members of the military or police, fire department, or other first responders who put their lives on the line for us every day. Each of the 750 flags on display at Bohrer Park from the evening of May 23rd until noon on May 26<sup>th</sup> will be identified with the sponsor's name and his or her hero. Thousands of drivers pass by daily, and hundreds of people visit over Memorial Day weekend.

Flag sponsorships provide funding that allows our club foundation to support charitable organizations here in Montgomery County and around the world. Attached is list of some organizations we have supported in the past years.

LEVEL	DONATION	BENEFITS
Old Glory	\$250.00	5 Flags & medallions (or virtual medallions); Website promotion.
Blue	\$500.00	10 Flags & medallions (or virtual medallions); Website promotion.
White	\$1,000.00	15 Flags & medallions (or virtual medallions); Website promotion, social media mention, recognition in all promotions and a 3' x 5' banner.
Red	\$2,500.00	20 Flags & medallions (or virtual medallions); Website promotion, social media mention, recognition in all promotions, a 4' x 6' banner and a thank you mention during the opening ceremony.

# **Sponsorship Levels**

A sponsor at the **Red** level may choose to sponsor an **add-on** event over the Flags for our Heroes weekend. Available events -

May 23, Friday, 5:30pm to 8pm – Band/choir/musical group and BYO Picnic

May 24, Saturday, 12pm - Veterans Picnic

May 25, Sunday, 6pm -7:30pm - US Scouts flag retirement ceremony, for example, sponsor could provide new flags to those who bring flags for disposal

Art Contest for students at these High Schools: Gaithersburg, Watkins Mill, and Quince Orchard.



Where does the money go - here are some of the organizations we've recently supported.

### <u>Local</u>

- Gaithersburg HELP
- Watkins Mill Elementary School Funding for a little library and Let's Read program.
- Harriet Tubman Elementary School Books
- The Foundation School of Montgomery
- Rainbow Place new young adult shelter
- Boy Scout Troops 457, 447 & 1988
- Gaithersburg High School NJROTC
- Story Tapestries
- Teen Angel Project
- Nourish Now
- Personal Care Foundation
- Caring Matters
- Operation Second Chance
- The Victims' Rights Foundation

#### <u>National</u>

• Disaster Aid USA

#### **Worldwide**

- Rivadavia Hospital, Argentina Funding for oximeters with the local Rotary Club.
- Rotary Club of Kyiv Balzac, Ukraine Respite vacation for children.
- Rotary Project in Cameroon to provide boreholes, toilets and sanitation training.
- A Rotary Project in Gulu, Uganda in partnership with the Gulu Rotary Club to provide literacy training to teachers.



# **Corporate Sponsorship Application**

Company name:	is committing to Flags for Our Heroes
a contribution in the amount of \$	which qualifies the organization for
the sponsorship level.	
Corporate Sponsor Representative Name:	
Signature:	Date:
Contact Information:	
Phone: Email:	
Accepted for Gaithersburg Rotary Foundation, Inc. by	
Signature:	Date:

Please make payment via Zelle to <u>gaithersburgrotaryfoundation@gmail.com</u> or you may write a check payable to **Gaithersburg Rotary Foundation** and send to Gaithersburg Rotary Foundation, Inc., P.O. Box 0312 Gaithersburg, MD 20884-0312 *Please include a list of your "heroes"*.

Your contribution is tax deductible through the Gaithersburg Rotary Foundation, a 501(c)(3) charitable organization. For more information email us at: <u>gaithersburgrotaryclub@gmail.com</u>

